

The Rev. Deacon James C. Clarkson

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Education:

- MDiv, Seminary of the Southwest (2017)
- BA in History and Political Science with a Minor in English from Warren Wilson College (1995)

Work Experience:

St. George's Episcopal Church, Parish Intern, August 2015 - May 2017

- Assist in liturgy as acolyte, lay eucharistic minister, and lector
- Preach on a regular basis
- Teach Adult Formation class on Stewardship of Creation
- Assist in teaching confirmation classes and Lenten series
- Assist with pastoral care

Seton University Medical Center Brackenridge, Chaplain Intern, June 2015-August 2015

- Served as pastoral care giver to the patients and staff of an acute care unit
- Served as on-call chaplain for four network hospitals, including a level one trauma center, a children's hospital and trauma center, and a semi-rural community hospital

Seminary of the Southwest, Communications Assistant, June 2015-May 2017

- Manage seminary Facebook and Twitter accounts
- Manage blog posts on seminary website and through email
- Assist with other digital communications

The Wild Goose Festival, Sponsorships, Communications, and Fundraising, April 2013 - Dec. 2014

- Responsible for corporate sponsor identification, solicitation, and relationships
- Produce individual donor solicitation emails, social media communications, and direct mail
- Collaborate on website content
- Guide social media presence
- Administer the EventBrite ticket sales platform
- Implement InfusionSoft database

Episcopal Diocese of Western North Carolina, Development Officer, March 2013 - July 2014

- Produced direct mail solicitations to support diocesan missional objectives
- Support and consult with parishes on stewardship activities
- Provide administrative support and consulting to the Episcopal Foundation of WNC
- Serve as staff liaison to the diocesan Stewardship Commission
- Manage and track individual donor activity carried on by the Bishop and diocesan staff
- Serve as a resource for information and strategies related to planned giving

MANNA FoodBank, Director of Development, Corporate and Foundation Relations, Jan. 2011 - April 2013

- Overall responsibility for 2011-12 Contributed Income, raising \$2.5 million and exceeding budgeted goals by 8%
- Coordinated direct mail campaign to increase individual giving by 29%
- Increased foundation support by 8%
- Collaborated on major and planned gift efforts

- Co-produced 2011 Blue Jean Ball gala; supported additional event production
- Led upgrades process of mannafoodbank.org to include dynamic content, multi-user capabilities, and social media integration
- Resurrected dormant Twitter account and increased followers by 50%

Big Brothers Big Sisters of WNC, Director of Development , October 2008 – December 2010

- Responsible for all aspects of fund development program for an annual budget of \$550,000
- Produced Bowl for Kids Sake events and the first house raffle for charity in North Carolina
- Relaunched bbbswnc.org on WordPress platform
- Established organizational Facebook page and Twitter account

Sims & Steele Consulting, Senior Consultant, September 2007 – September 2008

- Consulted on annual and capital campaigns ranging from \$30,000 to \$2.58 million
- Developed and oversaw implementation of campaign plans
- Wrote and presented campaign planning documents and campaign promotional materials

Warren Wilson College, Director of Development and Major Gifts, January 2005 – September 2007

- Tracked 350 top donors to the College and the actions of key staff and volunteers
- Created marketing and carried out solicitation for planned giving program
- Conceived and executed campaigns for special projects

Warren Wilson College, Director of the Annual Fund, July 2000 – January 2005

- Increased Annual Fund contributions by 22%
- Responsible for direct mail, phone, and personal solicitations
- Launched alumni.warren-wilson.edu and initiated e-newsletter for Alumni, parents and friends

Carolina Day School, Instructor of Humanities and Speech, August 1999 – June 2000

- Taught 9th and 10th grade students
- Served as faculty sponsor of the Yearbook, coached Soccer and Track

Christ School, Instructor of History and English, August 1997 – July 1999

- Taught 9th, 10th, and 11th grade students
- Supervised student residence
- Coached Soccer and Track, founded Community Service Program

Christ School, Director of Annual Giving and Alumni Affairs, June 1995 – July 1997

- Increased Annual Fund contributions by 10%
- Responsible for direct mail, phone, and personal solicitations
- Produced Alumni Affairs events including Homecoming and Alumni Weekend

Service Activities:

- Representative to the Seminarian Leadership Conference in 2015 and 2016
- Member, Past Board member, National Philanthropy Day Awards Committee Chair Association of Fundraising Professionals, WNC Chapter
- Cathedral of All Souls Vestry (2002-05), Endowment Committee (2009 - Present, Chair), Planned Giving Committee Chair, Capital Campaign Chair (2011), Usher
- Presentations to the Duke Non-Profit Management Certification Program, AFP, The Philanthropy Institute, and The Episcopal Communicators Annual Conference