# The Rev. James C. Clarkson

PO Box 1954 Fletcher, NC 28732 828-273-7119

## TheRevJ.Clarkson@gmail.com

#### Ordination:

- Priesthood, Diocese of Western North Carolina, August 9, 2017
- Diaconate, Diocese of Western North Carolina, December 16, 2016

#### **Education:**

- MDiv, Seminary of the Southwest, Austin TX (2017)
- BA, Warren Wilson College, Asheville NC (1995)

## **Work Experience:**

Calvary Episcopal Church, Fletcher, NC July 2017 - present

- Progressive responsibility including Curate, Priest-In-Charge, and Rector
- Planning and leading liturgy
  - o Including principle services, weekday Eucharists, and alternative liturgies
  - Design of chancel reorganization to bring altar closer to the congregation
  - Planning and implementation of live streamed services
- Primary responsibility for preaching
- Primary responsibility for pastoral care
- Design and implementation of adult formation programs including Wednesday evening series during Advent, Lent, and at other times; quiet days; and online educational opportunities
- Support of children and youth formation
- Vestry leadership and development
- Finance and budgetary oversight, including annual stewardship campaign
- Design and leadership of a process to discern the removal of a set of Confederate memorials and repurpose elements into an outdoor contemplative space for healing and reconciliation
- Planning and implementation of Capital Improvement Program, including construction of new building to house Food Pantry and other mission activities
- Oversight of 20 acre campus including an active churchyard which is open to the public for burials with development of a long-range land use plan
- Support of mission work, especially the Calvary Episcopal Church Food Pantry, Habitat for Humanity of Asheville and Buncombe County, and Education=Hope ministry in Les Cayes, Haiti
- Establishment of "The Lord's Acre" organic community garden to provide produce for Food Pantry clients
- Collaboration on design, launch, and management of new church website and email newsletter
- Create and manage partnerships with nonprofits working in early childhood education, food insecurity among older adults, immigrant economic development, and scouting

St. George's Episcopal Church, Austin TX, Parish Intern, August 2015 - May 2017

- Participated in liturgy as acolyte, lay eucharistic minister, lector, and preacher
- Taught adult formation and confirmation classes
- Assisted with pastoral care

Seton Medical Center Brackenridge, Austin TX, Chaplain Intern, June 2015 - August 2015

- Served as pastoral care giver to the patients and staff of an acute care unit
- Served as on-call chaplain for four network hospitals

Seminary of the Southwest, Austin TX, Communications Assistant, June 2015 - May 2017

- Managed seminary Facebook and Twitter accounts
- Managed blog posts on seminary website and through email
- Assisted with other digital communications

Wild Goose Festival, Hot Springs NC, Communications and Fundraising, April 2013 - Dec. 2014

- Responsible for corporate sponsor identification, solicitation, and relationships
- Produced individual donor solicitation emails, social media communications, and direct mail
- Collaborated on website content
- Guided social media presence
- Administered the EventBrite ticket sales platform and InfusionSoft Database

Episcopal Diocese of Western North Carolina, Development Officer, March 2013 - July 2014

- Produced direct mail solicitations to support diocesan missional objectives
- Supported and consulted with parishes on stewardship activities
- Provided administrative support and consulting to the Episcopal Foundation of WNC
- Served as staff liaison to the diocesan Stewardship Commission
- Managed and tracked individual donor activity carried on by the Bishop and diocesan staff
- Served as a resource for information and strategies related to planned giving

MANNA FoodBank, Asheville NC, Director of Development, January 2011 - April 2013

- Overall responsibility for 2011-12 Contributed Income, raising \$2.5 million and exceeding budgeted goals by 8%
- Coordinated direct mail campaign to increase individual giving by 29%
- Increased foundation support by 8%
- Collaborated on major and planned gift efforts
- Led upgrades process of mannafoodbank.org to include dynamic content, multi-user capabilities, and social media integration
- Resurrected dormant Twitter account and increased followers by 50%

Big Brothers Big Sisters of WNC, Asheville NC, Director of Development, October 2008 – December 2010

- Responsible for all aspects of fund development program for an annual budget of \$550,000
- Produced Bowl for Kids Sake events and the first house raffle for charity in North Carolina
- Relaunched bbbswnc.org on WordPress platform
- Established organizational Facebook page and Twitter account

Sims & Steele Consulting, Asheville NC, Senior Consultant, September 2007 – September 2008

- Consulted on annual and capital campaigns ranging from \$30,000 to \$2.58 million
- Developed campaign plans and promotional materials

Warren Wilson College, Asheville NC, July 2000 - September 2007

- Director of Development and Major Gifts, January 2005 September 2007
  - Tracked 350 top donors to the College and the actions of key staff and volunteers
  - o Conceived and executed campaigns for planned giving and special projects
- Director of the Annual Fund, July 2000 January 2005
  - Increased Annual Fund contributions by 22%
  - Responsible for direct mail, phone, and personal solicitations
  - Launched alumni.warren-wilson.edu and initiated e-newsletter

Carolina Day School, Asheville NC, Instructor of Humanities and Speech, August 1999 – June 2000

- Taught 9th and 10th grade students
- Served as faculty sponsor of the yearbook, coached soccer and track

Christ School, Arden NC, June 1995 - July 1999

- Instructor of History and English, August 1997 July 1999
  - o Taught 9th, 10th, and 11th grade students and supervised student residence
  - Coached soccer and track, founded community service program
- Director of Annual Giving and Alumni Affairs, June 1995 July 1997
  - Increased Annual Fund contributions by 10%
  - Responsible for direct mail, phone, personal solicitations, and alumni events

#### **Service Activities:**

- Dean, Hendersonville Deanery, Diocese of WNC, 2019-present
- Advisory Board Member: Blue Ridge Service Corps, 2018-present
- Representative to the Seminarian Leadership Conference in 2015 and 2016
- Member, Past Board member, National Philanthropy Day Awards Committee Chair Association of Fundraising Professionals, WNC Chapter
- Cathedral of All Souls Vestry (2002-05), Endowment Committee (2009 2014), Planned Giving Committee Chair, Capital Campaign Chair (2011), Usher
- Presentations to the Duke Nonprofit Management Certification Program, Association of Fundraising Professionals, The Philanthropy Institute, and The Episcopal Communicators Annual Conference

### **Professional Development:**

- Gathering of Leaders, 2023
- Member of the Sabbath Life Western North Carolina cohort for 2022, practicing the Benedictine pattern of labor, prayer, and silent reflection with a clergy group for one day each month throughout the calendar year
- Barna Presents: The Future of the Hybrid Church Experience, 2021
- Certification in the Prepare/Enrich premarital counseling program, 2020
- Confederate Symbols and Episcopal Churches Workshop at the Roberson Project of the University of the South, 2019
- Wake Forest School of Divinity Summer Institute: Food Justice, Faith, and the Ecological Imagination, 2018